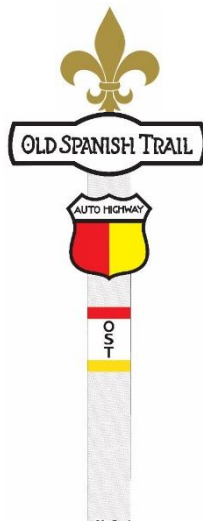


OLD SPANISH TRAIL CENTENNIAL CELEBRATION ASSOCIATION NEW ORLEANS OST100 CONFERENCE



CENTENNIAL REENACTMENT OF 1923 OST NEW ORLEANS CONVENTION MARCH 23 – 25, 2023

OST100 CENTENNIAL REENACTMENT REGISTRATION IS FREE AND OPEN TO THE PUBLIC,
ANYONE LOVING THE OPEN ROAD. REGISTRATION IS REQUIRED TO ENSURE ENOUGH
COMPLIMENTARY FOOD AND MATERIALS DONATED BY GENEROUS BUSINESSES AND ORGANIZATIONS.

REGISTRATION DUE BY FRIDAY, MARCH 10, 2023
REGISTRATION FORMS AVAILABLE BELOW AND ON www.oldspanishtrailcentennial.com.

WEATHER

Louisiana enjoys mild spring, but rain and unusually cold days can occur. Both swim suit and warm outer wear may be needed and a light jacket or umbrella for rain showers. Layers are always good for traveling and air-conditioned or heated buildings.

VENUES

Thursday, March 23rd Registration Site
and evening Welcome Reception

INN at the OLD JAIL

2552 St. Philip Street
One block east of N. Broad Street
New Orleans, LA 70119
504-301-5743

www.innattheoldjail.com

Brothers Todd & Nick Schwartz will be our hosts this year at Inn at the Old Jail, a Queen Anne Victorian constructed in 1902 as a NOPD jail and patrol station, later used as a library & community center. The building has been awarded by the Louisiana Landmarks Society for Excellence in Historic Preservation post-Katrina restoration, and was placed on the U.S. National Register of Historic Places.



www.oldspanishtrailcentennial.com

Friday, March 24th Seminar and Exhibits
New Orleans Fair Grounds Racecourse
1751 Gentilly Boulevard
Gate at west end of Onzaga Street
New Orleans, LA 70119
504-944-5515



www.fairgroundsracecourse.com
Third oldest thoroughbred horseracing course in America still in operation.

Saturday, March 25th Motorcade along OST Gentilly Boulevard, Old Gentilly Road, and Chef Menteur Highway



Start: Stallings Gentilly Playground

Listed as 2700 Lapeyrouse St.
1600 block of Gentilly Boulevard
Between Laharpe and Lapeyrouse Streets
Just south of the Fairgrounds,
New Orleans, LA 70119
nordc.org/parks/stallingsgentilly

End: Ridge Boardwalk Trail of Bayou Sauvage National Wildlife Refuge

20876 Chef Menteur Highway
At west end of Bayou Sauvage NWR
New Orleans, LA 70129
985-882-2000
www.fws.gov/refuge/bayou-sauvage-urban
Site for complementary picnic lunch



THURSDAY

REGISTRATION, VOLKSSPORT WALKS, TROLLEY RIDES, and WELCOME RECEPTION

Thursday, March 23, 2023

ALL DAY REGISTRATION

Upon arriving in New Orleans, sign in and pick up Name Tags, OST Historic Walk and Drive Booklets, and other materials for the conference at any time Thursday, March 23 at **INN at the OLD JAIL**.

Maps and stamps for **American Volkssport Association New Orleans and New Orleans Garden Walks** along Canal Street and St. Charles Avenue OST, as well as packets for new AVA members, will be available at the INN at the OLD JAIL Thursday and at the Exhibit Hall on Friday.

OST DOWNTOWN HISTORIC WALK

Trolley All-Day "Jazzy" Passes may be purchased for Canal Street and St. Charles Avenue Trolleys, which allow you to depart and board at various historic OST sites on the route detailed in the Historic Walk Booklet.

www.norta.com/ride-with-us/how-to-pay/jazzy-passes

6pm - 8pm INN at the OLD JAIL WELCOME RECEPTION

 Casual or 1920s attire

Many local historic, preservation, and civic organizations, as well as businesses helped prepare for, or sponsored, this conference. Their members have been invited to register and join us Thursday evening in the charming INN at the OLD JAIL to meet and greet the lecturers, authors, and conventioners, some of whom have come many, many miles to share their enthusiasm for the Old Spanish Trail auto highway. Scrumptious complimentary hors d'oeuvres and non-alcoholic drinks will be provided by our sponsors. Keeping with the prohibition era theme, BYOB will be disguised in tea cups.

www.oldspanishtrailcentennial.com



FRIDAY SYMPOSIUM, EXHIBITS, and PLENARY SESSION Friday, March 24, 2023

8am - 10am Complimentary BREAKFAST in the Lecture and Exhibit Hall of the Fairgrounds.

9am - Noon SYMPOSIUM Fairgrounds Lectures. Speakers knowledgeable about the 1920s provide insight into activities that developed with the paving of the Old Spanish Trail auto and truck highway.

9:00 - 9:40am Charlotte Kahl *Women Organize to Improve Highway*

Living near the San Antonio Headquarters Section of the Old Spanish Trail auto highway, Charlotte was appointed in 2004 to create a national centennial celebration association to commemorate the history of those early roadbuilding pioneers and preserve their work.

9:50 - 10:30am Dr. Kelerin Rylance *The Alcohol Trail*

Keli Rylance, with a M.A. Information Studies from UW-Madison; and a Ph.D. Art History from Pennsylvania State, is head librarian at the Saint Louis Art Museum. While serving as director of Tulane University's Southeastern Architectural Archive, she developed a fondness for the history of American highways, and periodically works on her book devoted to New Orleans motels, highway infrastructure and historic preservation.

10:40 - 11:20am Dr. C. Eddie Palmer *Lighting the Headlights*

Sociologist and Anthropologist Dr. C. Eddie Palmer is Professor Emeritus of the University of Louisiana at Lafayette, author of articles and poems, owner and operator with wife Ann of a Rayne, LA antique store. As volunteer Chair of the Rayne and Lafayette OST100 Committees Palmer has organized local OST100 Networking Conferences, annual "OST Days", and helps other towns create OST100 Committees and become "Official OST Cities".

11:30am - Noon Connie Sue Low *Grand Finale 1929 - 2029*

Travel and Texas history writer Connie Sue Low with an Angelo State PhysEd/Sports Medicine degree (History minor) after years of teaching in British Columbia now leads Kimble County Historical Commission and Edwards Plateau and Texas Pecos Trail Historical Associations. She and Kimble County Historical Museum docents will share Host-City-Preparation suggestions for the centennial reenactments of the 1929 transcontinental OST Motorcades.

Noon - 2pm Complimentary LUNCH in OST100 Exhibit Hall

1pm - 4pm EXHIBITS A large Fairgrounds room will become the Old Spanish Trail Exhibit Hall for the afternoon. Join the gathering of enthusiasts informally discussing their knowledge of the history of the Old Spanish Trail auto highway. Your city, county, or parish can take this opportunity to register for a free table to share stories of your OST corridor's history or successful preservation, beautification and revitalization efforts. Afternoon Fair Grounds Thoroughbred Horse Racing may be watched from the Exhibit Hall.



1:20pm -1:40pm PLENARY SESSION A 20-minute official business meeting of the Old Spanish Trail Centennial Celebration Association (OST100) will take place among the exhibits. Just as the 1920s OST Association invited federal, state and local elected officials to hear the discussions of how to pave a transcontinental highway across the southern gulf and border states, OST100 host organizations, partners, and those attending this conference will create resolutions to enhance the Old Spanish Trail scenic route of today. City and County/Parish exhibitors will receive an artistic document painted by 1920s OST artist Mary Bonner recognizing their area as an OFFICIAL OST CITY, COUNTY, or PARISH to present to city mayors, county judges or supervisors, and parish presidents.

SATURDAY

MOTORCADE DRIVE to BAYOU SAUVAGE NATIONAL WILDLIFE REFUGE

Saturday, March 25, 2023



MOTORCADE ORLEANS PARISH, LOUISIANA

OST13-mile motorcade of vintage and modern autos and trucks will follow Gentilly, Chef Menteur, and Old Gentilly OST route. **START Stallings Gentilly Playground** in the **1600 block of Gentilly Boulevard** (listed as 2700 Lapeyrouse Street, New Orleans, LA 70119) between Laharpe and Lapeyrouse Streets just south of the Fairgrounds. Not to be confused with Starlings Riverside Park downtown.

9 am Drivers of vintage and modern vehicles will gather in the 1600 block of Gentilly Boulevard.

DEPART Promptly at 9:30am The motorcade will proceed north on Gentilly Boulevard.

END about 10:30 at **Ridge Trail Boardwalk of Bayou Sauvage National Wildlife Refuge** 20876 Chef Menteur Highway.

Complimentary PICNIC LUNCH.

Sunday, March 26, 2023 Not an OST100 event, some may be interested in staying over to watch Louisiana Derby at Fair Grounds Racecourse. www.kentuckyderby.com/prep-races/louisiana-derby

Although the OST100 conference is free, registrations are required for each event. Please be sure to mark boxes for all events you will be attending. If you expect to have guests with you for any part of conference, please have them register also to ensure adequate materials and meals will be available.

PLEASE SUBMIT REGISTRATION BY FRIDAY, MARCH 10, 2023.

Various Louisiana state, parish, and city entities; and local organizations have generously offered their resources to enable OST100 to provide free events for this conference. As a courtesy to organizers and event coordinators, if you have registered and find you will be unable to attend, please notify us before March 20.

If you or your business would like to sponsor materials, or meals please see the SPONSORSHIP section below for advice. Questions about registration, particular events, exhibits, etc. (210)735-3503 or OST100Kahl@aol.com.

REGISTRATION FORMS AVAILABLE ON www.oldspanishtrailcentennial.com.

EXHIBITS

Free table spaces will be available in New Orleans Fair Grounds Noon to 4pm Friday, March 24, 2023 to highlight your county/parish, city, museum, or historic site.

Please coordinate your exhibit with Charlotte Kahl

(210)735-3503 or

OST100Kahl@aol.com.

PLEASE SUBMIT YOUR EXHIBIT FORM BY FRIDAY, MARCH 10, 2023

SPONSORSHIP

Conference sponsorship opportunities are available for entities that wish to partially or entirely sponsor buffet meals, snacks, social events, materials, or the conference in general.

For sponsorship questions please contact: Charlotte Kahl (210)735-3503 or OST100Kahl@aol.com.